Room Occupancy Tax Report		
12/31/2018		
2018/2019 Budgeted Revenues	\$135,000.00	
7/31/2018	\$15,894.85	
8/31/2018	\$12,353.78	
9/30/2018	\$14,636.43	
10/31/2018		
	\$18,173.60	
11/30/2018	\$13,471.11	
12/31/2018		
1/31/2019		
2/28/2019		
3/31/2019		
4/30/2019		
5/31/2019		
6/30/2019		
Net Collections:	\$74,529.77	
Budgeted Expenses:		
Visit NC	\$16,800.00	7/1/2018
Trip Advisor	\$20,000.00	7/1/2018
USA Today	\$15,000.00	7/1/2018
Scripps	\$10,000.00	7/1/2018
NCM	\$17,890.00	7/1/2018
Audit & Bond	\$3,000.00	7/27/2018
Franklin Press	\$4,000.00	7/27/2018
Folk Festival	\$2,000.00	7/27/2018
	\$2,000.00	
Chamber BBQ Festival		7/27/2018
Site Dart	\$28.00	8/6/2018
Site Dart	\$235.00	8/21/2018
Summer Lovin Concert	\$1,000.00	8/23/2018
Google Adwords	\$500.00	8/23/2018
Facebook	\$758.82	9/21/2018
Google Adwords	\$1,500.00	9/21/2018
Facebook	\$1,233.90	9/21/2018
Outdoor 76 Naturalist	\$1,800.00	10/5/2018
Google Adwords	\$2,000.00	11/15/2018
Facebook	\$784.00	11/15/2018
Facebook	\$678.63	11/15/2018
Google Adwords	\$2,000.00	11/15/2018
WYFF	\$500.00	11/15/2018
Ruby Drop Event	\$2,100.00	12/1/2018
Smoky Mnt Center	\$10,000.00	12/14/2018
Google Adwords	\$500.00	12/14/2018
Facebook	\$424.32	12/14/2018
TOTAL EXPENSES:	\$ 116,732.67	
Remaining Balance:	\$18,267.33	

TDA Budget Fiscal Year 2018-2019	<b>Budget Amount</b>	Encumberances	Balance
Visit NC	\$16,800.00	\$16,800.00	\$0.00
Trip Advisor	\$20,000.00	\$20,000.00	\$0.00
USA Today	\$15,000.00	\$15,000.00	\$0.00
Scripps	\$10,000.00	\$10,000.00	\$0.00
NCM	\$17,890.00	\$17,890.00	\$0.00
Social Media	\$10,000.00	\$3,879.67	\$3,455.35
Google Adwords	\$10,000.00	\$6,500.00	\$3,500.00
Audit/ Bond	\$3,000.00	\$3,000.00	\$0.00
Misc/Festivals and Events	\$32,310.00	\$23,663.00	\$8,647.00
Totals:	\$135,000.00	\$116,732.67	\$18,267.33

FY 2010-2011         FY 2011-2012         FY 2012-2013         FY 2013-2014         FY 2014-2015         FY 2015-2016         FY 2015-2017         FY 2015-2018           \$14,609.25         \$13,523.75         \$12,199.87         \$12,074.19         \$12,933.83         \$14,781.99         \$16,490.96         \$16,483.17           \$10,802.81         \$9,436.83         \$10,574.60         \$10,142.03         \$11,288.22         \$10,743.41         \$12,801.13         \$15,268.63           \$13,900.99         \$9,362.51         \$9,523.55         \$10,042.41         \$11,754.89         \$14,815.74           \$13,997.93         \$13,500.58         \$11,300.99         \$9,362.51         \$9,523.55         \$10,024.41         \$11,754.89         \$14,815.74           \$41,901.02         \$4,718.42         \$6,611.03         \$6,511.04         \$13,809.73         \$13,809.73         \$13,809.73         \$13,809.73         \$13,809.73         \$13,804.81         \$10,937.43         \$18,874.81           \$41,901.02         \$4,746.80         \$6,611.03         \$6,311.47         \$7,439.21         \$8,790.32         \$9,873.21           \$4,902.14         \$4,946.80         \$5,173.04         \$6,595.48         \$7,339.21         \$8,790.32         \$9,873.21           \$4,902.27         \$4,746.80         \$7,796.15         \$9,	Column1	Column3	Column4	Column5	Column6	Column7	Column8	Column9	Column10	Column11
\$14,609.25 \$13,523.75 \$12,199.87 \$12,074.19 \$12,933.83 \$14,781.99 \$16,490.96 \$16,483.17 \$10,802.81 \$9,436.83 \$10,574.60 \$10,142.03 \$11,288.22 \$10,743.41 \$11,754.89 \$14,815.74 \$29,825.43 \$8,991.30 \$11,900.99 \$9,362.51 \$9,523.55 \$10,624.11 \$11,754.89 \$14,815.74 \$13,997.93 \$13,580.58 \$13,809.73 \$13,204.00 \$51,326.66 \$15,955.17 \$19,377.43 \$18,874.81 \$17,500.99 \$1,415.74 \$17,500.99 \$1,415.74 \$17,500.99 \$1,415.74 \$17,500.99 \$1,415.74 \$11,754.89 \$1,415.74 \$11,754.89 \$1,415.74 \$11,754.89 \$1,415.74 \$11,754.89 \$1,415.74 \$11,754.89 \$1,415.74 \$11,754.89 \$1,415.74 \$11,754.89 \$1,415.74 \$11,754.89 \$1,415.74 \$11,754.89 \$1,415.77 \$1,41	Month	FY 2010-2011	FY 2011-2012	FY 2012-2013	FY 2013-2014	FY 2014-2015	FY 2015-2016	FY 2016-20017	FY 2017-2018	FY 2018-2019
\$14,609.25 \$13,523.75 \$12,199.87 \$12,074.19 \$12,933.83 \$14,781.99 \$16,490.96 \$16,483.17 \$10,802.81 \$9,436.83 \$10,574.60 \$10,142.03 \$11,288.22 \$10,743.41 \$12,801.13 \$15,268.63 \$10 \$19,242.03 \$11,248.22 \$10,743.41 \$12,801.13 \$15,268.63 \$10 \$19,242.03 \$11,242.03 \$11,288.22 \$10,743.41 \$12,801.13 \$15,268.63 \$10,624.11 \$11,754.89 \$14,815.74 \$13,997.93 \$13,580.58 \$13,809.73 \$13,204.00 \$13,826.66 \$15,955.17 \$13,774.39 \$18,874.81 \$1,260.02 \$13,809.73 \$13,204.00 \$13,826.66 \$15,955.17 \$19,377.43 \$18,874.81 \$1,260.02 \$1,26										
\$10,802.81 \$9,436.83 \$10,574.60 \$10,142.03 \$11,288.27 \$10,743.41 \$12,801.13 \$15,268.63 bber \$9,825.43 \$8,981.30 \$11,900.99 \$9,362.51 \$9,523.55 \$10,624.11 \$11,754.89 \$14,815.74 r \$13,997.93 \$13,580.58 \$13,809.73 \$13,204.00 \$13,826.66 \$15,955.17 \$19,377.43 \$18,874.81 ber \$5,868.77 \$5,767.06 \$6,100.84 \$6,611.03 \$6,311.47 \$7,439.21 \$8,790.32 \$9,873.21 ber \$4,267.06 \$3,884.80 \$3,742.12 \$4,299.16 \$4,398.08 \$5,152.86 \$6,243.12 \$5,137.19 \$4,902.24 \$4,085.65 \$4,746.80 \$4,746.80 \$5,173.04 \$5,500.33 \$6,574.55 \$6,879.39 \$8,375.77 \$5,824.17 \$5,424.88 \$7,111.44 \$7,875.74 \$5,695.48 \$7,336.92 \$7,233.81 \$8,649.55 \$7,615.57 \$6,997.08 \$7,814.07 \$7,796.15 \$9,984.49 \$10,186.71 \$11,146.26 \$11,234.35 \$9,781.24 \$9,738.55 \$9,366.06 \$9,984.51 \$11,097.29 \$11,803.51 \$12,313.45 \$12,313.74 \$10,633.74 \$9,785.74 \$9,984.85 \$11,099.34 \$9,084.51 \$11,097.29 \$11,603.51 \$12,9808.95 \$138,455.14 \$10,633.74 \$10,633.74 \$10,1993.34 \$9,048.38 \$106,961.15 \$117,395.17 \$129,808.95 \$138,455.14	July	\$14,609.25	\$13,523.75	\$12,199.87	\$12,074.19	\$12,933.83	\$14,781.99	\$16,490.96	\$16,483.17	\$15,894.85
bber \$9,825.43 \$8,981.30 \$11,900.99 \$9,362.51 \$9,523.55 \$10,624.11 \$11,754.89 \$14,815.74 r \$13,997.93 \$13,580.58 \$13,809.73 \$13,204.00 \$13,826.66 \$15,955.17 \$19,377.43 \$18,874.81 eber \$55,868.77 \$55,767.06 \$6,100.84 \$6,611.03 \$63,11.47 \$7,439.21 \$8,790.32 \$9,873.21 eber \$4,501.02 \$4,718.42 \$4,746.80 \$5,173.04 \$5,500.33 \$6,574.55 \$6,879.39 \$8,375.77 \$4,267.06 \$3,884.80 \$3,742.12 \$4,299.16 \$4,299.16 \$4,299.24 \$4,085.65 \$4,746.80 \$4,471.66 \$4,919.27 \$5,152.86 \$6,243.12 \$5,137.19 \$5,244.68 \$7,111.54 \$7,875.74 \$6,695.48 \$7,233.81 \$8,649.55 \$7,615.57 \$6,997.08 \$7,814.07 \$7,961.15 \$9,098.44 \$10,186.71 \$11,146.26 \$11,234.35 \$9,388.25 \$9,386.44 \$10,079.92 \$9,554.36 \$11,097.29 \$11,603.51 \$11,146.26 \$11,234.35 \$9,781.24 \$9,738.55 \$9,166.06 \$9,084.51 \$11,097.29 \$11,603.51 \$12,313.45 \$12,313.74 \$11,243.55 \$10,633.74 \$9,738.54 \$9,166.06 \$9,084.51 \$11,097.29 \$11,603.51 \$12,9808.95 \$138,455.14 \$10,633.74 \$9,738.54 \$9,166.06 \$9,084.51 \$11,097.29 \$11,603.51 \$12,313.45 \$12,313.74	August	\$10,802.81	\$9,436.83	\$10,574.60	\$10,142.03	\$11,288.22	\$10,743.41	\$12,801.13	\$15,268.63	\$12,353.78
\$13,997.93 \$13,580.58 \$13,809.73 \$13,204.00 \$13,826.66 \$15,955.17 \$19,377.43 \$18,874.81   \$55,868.77 \$55,767.06 \$6,100.84 \$6,611.03 \$6,311.47 \$7,439.21 \$8,790.32 \$9,873.21   \$4,501.02 \$4,718.42 \$4,746.80 \$5,173.04 \$5,500.33 \$6,574.55 \$6,879.39 \$8,375.77   \$4,267.06 \$3,884.80 \$3,742.12 \$4,299.16 \$4,398.08 \$5,152.86 \$6,243.12 \$5,137.19   \$4,902.24 \$4,085.65 \$4,746.80 \$4,471.66 \$4,919.27 \$5,152.04 \$4,546.77 \$5,404.38   \$5,824.17 \$5,424.68 \$7,111.54 \$7,875.74 \$6,695.48 \$7,336.92 \$7,338.1 \$8,649.55   \$7,615.57 \$6,997.08 \$7,781.407 \$7,796.15 \$9,098.44 \$10,186.71 \$11,146.26 \$11,234.35   \$9,638.25 \$9,306.44 \$10,079.92 \$9,554.36 \$11,368.53 \$11,844.69 \$12,413.42 \$12,024.60   \$9,781.24 \$9,738.55 \$9,166.06 \$9,084.51 \$11,097.29 \$11,603.51 \$12,131.45 \$12,313.74   \$101,633.74 \$95,445.14 \$101,993.34 \$99,648.38 \$106,961.15 \$117,395.17 \$129,808.95 \$138,455.14	September	\$9,825.43	\$8,981.30	\$11,900.99	\$9,362.51	\$9,523.55	\$10,624.11	\$11,754.89	\$14,815.74	\$14,636.43
meber         \$5,868.77         \$5,767.06         \$6,100.84         \$6,611.03         \$6,311.47         \$7,439.21         \$8,790.32         \$9,873.21           meber         \$4,501.02         \$4,718.42         \$4,746.80         \$5,173.04         \$5,500.33         \$6,574.55         \$6,879.39         \$8,375.77           any         \$4,267.06         \$3,884.80         \$3,742.12         \$4,299.16         \$4,398.08         \$5,152.86         \$6,243.12         \$5,137.19           h         \$5,824.17         \$5,424.68         \$7,111.54         \$7,875.74         \$6,695.48         \$7,336.92         \$7,233.81         \$8,649.55           \$7,615.57         \$6,997.08         \$7,814.07         \$7,796.15         \$9,098.44         \$10,186.71         \$11,146.26         \$11,234.35           \$9,638.25         \$9,306.44         \$10,079.92         \$9,554.36         \$11,368.53         \$11,844.69         \$12,413.42         \$12,024.60           \$9,781.24         \$9,738.55         \$9,166.06         \$9,084.51         \$11,097.29         \$11,603.51         \$12,403.42         \$12,213.74           \$101,633.74         \$95,445.14         \$101,993.34         \$99,648.38         \$106,961.15         \$117,395.17         \$129,808.95         \$138,455.14           \$1048:         \$101,63	October	\$13,997.93	\$13,580.58	\$13,809.73	\$13,204.00	\$13,826.66	\$15,955.17	\$19,377.43	\$18,874.81	\$18,176.60
meber         \$4,501.02         \$4,718.42         \$4,746.80         \$5,173.04         \$5,500.33         \$6,574.55         \$6,879.39         \$8,375.77           any         \$4,267.06         \$3,884.80         \$3,742.12         \$4,299.16         \$4,398.08         \$5,152.86         \$6,243.12         \$5,137.19           uary         \$4,902.24         \$4,085.65         \$4,746.80         \$4,471.66         \$4,919.27         \$5,152.04         \$4,546.77         \$5,404.38           h         \$5,824.17         \$5,424.68         \$7,111.54         \$7,875.74         \$6,695.48         \$7,336.92         \$7,233.81         \$8,649.55           \$7,615.57         \$6,997.08         \$7,814.07         \$7,796.15         \$9,098.44         \$10,186.71         \$11,146.26         \$11,234.35           \$9,638.25         \$9,306.44         \$10,079.92         \$9,554.36         \$11,368.53         \$11,844.69         \$12,413.42         \$12,024.60           \$9,781.24         \$9,738.55         \$9,166.06         \$9,084.51         \$11,097.29         \$11,603.51         \$12,413.45         \$12,313.74           *0tals:         \$101,633.74         \$95,445.14         \$101,993.34         \$99,648.38         \$106,961.15         \$117,395.17         \$129,808.95         \$138,455.14           *******	Novemeber	\$5,868.77	\$5,767.06	\$6,100.84	\$6,611.03	\$6,311.47	\$7,439.21	\$8,790.32	\$9,873.21	\$13,471.11
ary         \$4,267.06         \$3,884.80         \$3,742.12         \$4,299.16         \$4,398.08         \$5,152.86         \$6,243.12         \$5,137.19           uary         \$4,902.24         \$4,085.65         \$4,746.80         \$4,711.66         \$4,919.27         \$5,152.04         \$4,546.77         \$5,404.38           ch         \$5,824.17         \$5,424.68         \$7,111.54         \$7,875.74         \$6,695.48         \$7,336.92         \$7,233.81         \$8,649.55           \$7,615.57         \$6,997.08         \$7,814.07         \$7,796.15         \$9,098.44         \$10,186.71         \$11,146.26         \$11,234.35           \$9,638.25         \$9,306.44         \$10,079.92         \$9,554.36         \$11,368.53         \$11,844.69         \$12,413.42         \$12,024.60           \$9,781.24         \$9,738.55         \$9,166.06         \$9,084.51         \$11,097.29         \$11,603.51         \$12,131.45         \$12,313.74           *10tals:         \$101,633.74         \$95,445.14         \$101,993.34         \$99,648.38         \$106,961.15         \$117,395.17         \$129,808.95         \$138,455.14	Decmeber	\$4,501.02	\$4,718.42	\$4,746.80	\$5,173.04	\$5,500.33	\$6,574.55	\$6,879.39	\$8,375.77	
uary         \$4,902.24         \$4,085.65         \$4,746.80         \$4,471.66         \$4,919.27         \$5,152.04         \$4,546.77         \$5,404.38           ch         \$5,824.17         \$5,424.68         \$7,111.54         \$7,875.74         \$6,695.48         \$7,336.92         \$7,233.81         \$8,649.55           \$7,615.57         \$6,997.08         \$7,814.07         \$7,796.15         \$9,098.44         \$10,186.71         \$11,146.26         \$11,234.35           \$9,638.25         \$9,306.44         \$10,079.92         \$9,554.36         \$11,368.53         \$11,844.69         \$12,413.42         \$12,024.60           \$9,781.24         \$97,38.55         \$9,166.06         \$9,084.51         \$11,097.29         \$11,603.51         \$12,131.45         \$12,313.74           Fotals:         \$101,633.74         \$95,445.14         \$101,993.34         \$99,648.38         \$106,961.15         \$117,395.17         \$129,808.95         \$138,455.14	January	\$4,267.06	\$3,884.80	\$3,742.12	\$4,299.16	\$4,398.08	\$5,152.86	\$6,243.12	\$5,137.19	
h \$5,824.17 \$5,424.68 \$7,111.54 \$7,875.74 \$6,695.48 \$7,336.92 \$7,233.81 \$8,649.55 \$7,615.57 \$6,997.08 \$7,814.07 \$7,796.15 \$9,098.44 \$10,186.71 \$11,146.26 \$11,234.35 \$9,638.25 \$9,306.44 \$10,079.92 \$9,554.36 \$11,368.53 \$11,844.69 \$12,413.42 \$12,024.60 \$9,781.24 \$9,738.55 \$9,166.06 \$9,084.51 \$11,097.29 \$11,603.51 \$12,131.45 \$12,313.74 \$101,633.74 \$95,445.14 \$101,993.34 \$99,648.38 \$106,961.15 \$117,395.17 \$129,808.95 \$138,455.14	February	\$4,902.24	\$4,085.65	\$4,746.80	\$4,471.66	\$4,919.27	\$5,152.04	\$4,546.77	\$5,404.38	
\$7,615.57 \$6,997.08 \$7,814.07 \$7,796.15 \$9,098.44 \$10,186.71 \$11,146.26 \$11,234.35 \$9,638.25 \$9,306.44 \$10,079.92 \$9,554.36 \$11,368.53 \$11,844.69 \$12,413.42 \$12,024.60 \$9,781.24 \$9,738.55 \$9,166.06 \$9,084.51 \$11,097.29 \$11,603.51 \$12,131.45 \$12,313.74 \$95,445.14 \$101,993.34 \$99,648.38 \$106,961.15 \$117,395.17 \$129,808.95 \$138,455.14	March	\$5,824.17	\$5,424.68	\$7,111.54	\$7,875.74	\$6,695.48	\$7,336.92	\$7,233.81	\$8,649.55	
\$9,638.25 \$9,306.44 \$10,079.92 \$9,554.36 \$11,368.53 \$11,844.69 \$12,413.42 \$12,024.60 \$9,781.24 \$9,738.55 \$9,166.06 \$9,084.51 \$11,097.29 \$11,603.51 \$12,131.45 \$12,313.74 \$101,633.74 \$95,445.14 \$101,993.34 \$99,648.38 \$106,961.15 \$117,395.17 \$129,808.95 \$138,455.14	April	\$7,615.57	\$6,997.08	\$7,814.07	\$7,796.15	\$9,098.44	\$10,186.71	\$11,146.26	\$11,234.35	
\$9,781.24 \$9,738.55 \$9,166.06 \$9,084.51 \$11,097.29 \$11,603.51 \$12,131.45 \$12,313.74	Мау	\$9,638.25	\$9,306.44	\$10,079.92	\$9,554.36	\$11,368.53	\$11,844.69	\$12,413.42	\$12,024.60	
\$101,633.74 \$95,445.14 \$101,993.34 \$99,648.38 \$106,961.15 \$117,395.17 \$129,808.95 \$138,455.14	June	\$9,781.24	\$9,738.55	\$9,166.06	\$9,084.51	\$11,097.29	\$11,603.51	\$12,131.45	\$12,313.74	
\$101,633.74 \$95,445.14 \$101,993.34 \$99,648.38 \$106,961.15 \$117,395.17 \$129,808.95 \$138,455.14										
	Totals:	\$101,633.74	\$95,445.14	\$101,993.34	\$99,648.38	\$106,961.15	\$117,395.17		\$138,455.14	\$74,529.77